

## Invitation

# International Doctoral Seminars

**March 22<sup>nd</sup>, 2023, 16.00-18.00 (CET)**

The Doctoral School of Wrocław University of Economics and Business (WUEB) is pleased to invite you to join the discussion in a series of International Doctoral Seminars which will be held online.

### Objectives:

- presentation of doctoral students' research;
- creating an international forum of discussion between doctoral students and established academics;
- exchange of research experience.

### The topic of the ninth seminar:

## **Green, technological, and social transformations of organisations and economies**

### Program of the meeting:

16:00 – Welcome address: **Prof. Bogusława Drelich-Skulska** (Vice-Rector for Accreditation and International Cooperation) and **Prof. Czesław Zajęc** (Dean of Doctoral School of WUEB)

16:15 – Opening lecture by a keynote speaker: **Julianna Faludi** Professor (Associate) at Corvinus University of Budapest. She is a sociologist researching social innovation, the future avenues for sustainable consumption and production systems, and digital capitalism. She obtained her PhD in Local Development and Global Dynamics at the University of Trento, and a PhD in Sociology at Corvinus University of Budapest. She is an active Professor at the Doctoral School of Business and Management. She is a Founding member of the Karl Polanyi Research Center at CUB. She is a coach and mentor at hackathons and digital startup projects. She is interested in the potential of social value creation with respect to social change, in the intersection of art, technology, and design.

16:55 – **Martina Janečková, Sudha Prathyusha Jakkaladiki**, University of Hradec Kralove, **Building a University Decision support system (a software development program)**.

17:15 – **Simmou Walid**, Ibn Zohr University, **Doing good to be green and live clean! Linking corporate social responsibility strategy, green innovation, and environmental performance: Evidence from Maldivian and Moroccan small and medium-sized enterprises**.

17:35 – **Magdalena Mucowska**, Wrocław University of Economics and Business, **The relations of the stakeholders of green last-mile deliveries on the e-commerce market in cities**.

Moderated by: **Dr hab. prof. UE Artur Klimek**

**Basic Features:** held online via Teams; the language of the meeting: English; each participant will receive a certificate of attendance.

### ATTENTION!

Registration for the meeting - to get a link to the meeting via Teams please fill in by March 20<sup>th</sup> 2023 form: <https://forms.office.com/r/E8ehfbDeFE>



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